

# Promote Employee Wellbeing with Human Centric Workplace Design

Learn Power of Place & Sustain Mindful and Healthy Workforce

Employee Wellbeing & Productivity

Workforce Retention

WELL certification for higher ESG credential

## Workspace NOT Optimized for Employee Wellbeing?

- ✦ Difficulty to retain employees, Low job satisfaction ...
- ✦ Low ESG and CSR credentials ...

## We Understand the Pains of the Business and of the Workforce.

Founded in 2016, Mirai is one of the first and leading authorities in the workspace consultation for employee-wellbeing. Dr. Yoko Kawai, our head consultant, is a WELL Research Advisor for the International WELL Building Institute and teaches at Yale school



## Mirai Work Space for Well-being Plan

- ✦ **EDUCATION FOR EMPLOYEES**  
Gain Practical Tools for Human Centric Design: Educational Workshops
- ✦ **CONSULTING FOR BUSINESS**  
Identify Issues: Spatial Assessment, Business Alignment Analysis, Project-based Workshops
- ✦ **WELL CERTIFICATION ASSISTANCE**  
Gain Strategies: Spatial Specifications for WELL certification and beyond

## What is “Human Centric Workplace Design”?

The Human-Centric Design lets the workspace help you be well. It involves considering your five senses and perspectives as guiding principles when designing the space. It treats workspace as:

- Experiential space (ex. this lighting is kind and warm for your eyes), not abstract one (ex. the lamp has 2000 lumens).
- Participatory space (ex. a window is placed in a way that you want to go there and look outside), not as detached one (ex. a window as a spatial element that has no interaction with occupants)



## Why is “Human Centric Workplace” Good for Your Business?

Because your company AND employees will thrive!

### ✦ Better Organizational Performance

**“\$200B productivity gains.** Healthy building solutions could support \$200 billion in productivity gains among U.S. office workers, according to research by Berkeley lab.”

**“\$6,000/person productivity up** after improving office air quality (**\$40/person investment**)” (Harvard Magazine 2017)

### ✦ Saving Medical Costs

**“300% return to well-being programs.** Every dollar spent on workplace well-being programs saved \$3.27 on medical costs” (meta-study by Harvard scholars)

### ✦ Workforce Retention

**“30% drop in Employee Turnover.** The employee turnover rate fell by almost a third at CBRE’s Toronto and Vancouver offices after achieving WELL certification.”

**“28% increase in overall workplace satisfaction.** WELL certification drove a near 30% improvement in overall satisfaction with the workplace, jumping from 42% to 70%, according to research published in Building and Environment.”

### ✦ Improved ESG and CSR credentials

**“Standard setting agencies, such as SASB and IIRC, are expanding human capital metrics to include worker well-being.”**